Byron D. Ford ‘65

Byron Ford died April 3, 2023 in Fishers, Indiana; originally from Minnesota, he also had a home in Scottsdale, Arizona. By came to Dartmouth from Ohio, via Mercersburg Academy. He was a 3/2 program student, receiving his BA in 1965 and his MBA from Tuck in 1966. As an undergraduate he was a member and Rush Chairman of Bones Gate Fraternity, and played freshman hockey and was the stalwart on the Bones Gate intramural team.

Following Tuck School By began his career at an advertising agency in New York City. He then moved into marketing and sales for several large companies, retiring as Senior Vice President of DeKalb-Pfizer Genetics in DeKalb, Illinois. He was preceded in death by his first wife, Lassie (Stout) Ford, who was a familiar figure with Byron at Dartmouth and Bones Gate. He is survived by his second wife Marilyn (Shifflette) Ford, whom he married in 1991. He is also survived by his children Scott Ford, Tracey Moore, Jacqueline Darbro, Holly Rokenes, and Steven Shifflette, and by nine grandchildren.